

Tyrrell's has grown over a century and a half to become one of Australia's most prestigious wineries. Today the company is managed by fourth generation owner Bruce Tyrrell and his children, John, Chris and Jane. Over the years the family have been instrumental in changing the face of the Australian wine industry. The family's many successes include introducing Chardonnay and Pinot Noir to the Australian wine category, and their 'Vat 47' was Australia's first commercial Chardonnay. They were also one of the first wineries to expand

out of the Hunter Valley, setting up vineyards 160kms north of Sydney and 100kms north of Melbourne.

Innovation and leadership are two of the key attributes of the family, and have been instrumental in securing Tyrrell's position as one of Australia's leading wineries. Today the family are also producers of Australia's most awarded white wine, the 'Vat 1 Hunter Valley Semillon', which has won an astounding 5,475 medals and 332 trophies.

TYRRELE'S WINES

The Tyrrell's are also members of 'Australia's First Families of Wine (AFFW)', an organistion that communicates and builds awareness of premium Australian wines and their heritage.

In the late 19th Century, Phylloxera decimated vineyards across much of the globe. Miraculously the Hunter Valley was largely spared, meaning that today it is home to some of the oldest vines in the world. Bruce Tyrrell calls these ancient vineyards his "sacred sites" applauding their ability to produce fruit that is "so good and so different" that each site warrants its own bottling.

wine's name is inspired by the lunar calendar which is the vigneron's timepiece that signals when to harvest, when to cellar and when to enjoy.

### Tyrrell's Hunter Valley -

A distinctive range of wines which capture the unique interaction between a single grape variety and a specific terroir of the Hunter Valley. As well as expressing true varietal character and terroir, these wines also possess personality bestowed on them by Tyrrell's winemakers.





# "Nothing is great unless it is good", Edward Tyrrell's motto and the guiding beacon of today's fourth and fifth generation

IMAGES This page – Left – The Tyrrell family: Andy, Jane , Bruce, Pauline, John, Chris and Tegan. Right – Tyrrell's Vineyard. Opposite page – Pink sky over the Tyrrell's Estate and winery in Pokolbin. Bottle – Winemakers Selection Vat 1 Hunter Valley Semillon.

### Tyrrell's Winemakers Selection -

One of Australia's oldest and most awarded collections of wine. All wines in the range originate from Tyrrell's ancient vineyards located around the historic Pokolbin winery in the Hunter Valley. They epitomise the Hunter Valley terroir.

**Tyrrell's Lunatiq** – A rich shiraz with a complex and fresh structure. It has a rounded mineral texture you only get from great Heathcote wines. The

Tyrrell's Rufus Stone – Since 1997 the 'Rufus Stone' name has been synonymous with Tyrrell's top non Hunter red wines sourced from vineyards in Heathcote. The name is inspired by English King William II, known as Rufus. Rufus was believed to have been killed by an errant arrow fired by Sir Walter Tyrrell – an ancestor of the Tyrrell family.

Tyrrell's Old Winery – This range is named after the historic Hunter Valley winery, built in 1863. It offers a range of wines produced using fruit from premium Australian wine regions. The wines deliver distinctive varietal character and outstanding quality synonymous with the Tyrrell's name at a refreshingly affordable price.

## Recent Accolades

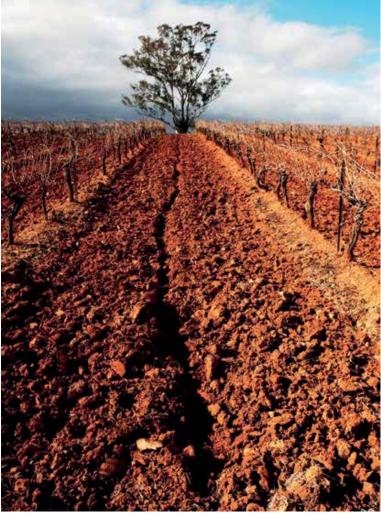
Year after year Tyrrell's wins a staggering number of awards and accolades. 2017 was their best year yet after winning several awards at the 'New South Wales Wine Awards'. They also scored high points in the 'James Haliday 2017 Wine Compendium', being awarded 95 points and higher for 13 of their wines. The winery also received a 'double five red star' rating for the consistently high quality of their wines.

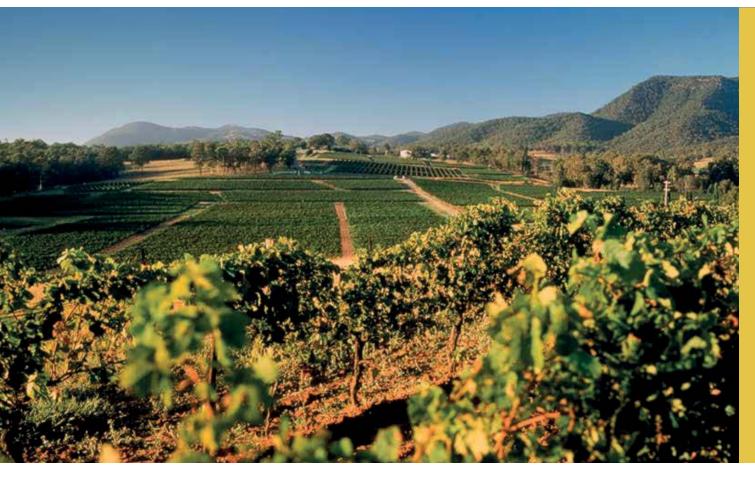
Both of Tyrrell's flagship wines, the Vat 1 Hunter Semillon and Vat 9 Hunter Shiraz, were given the inaugural award of 'The Wine of Provenance' at the 'Hunter Valley Wine Show' in 2012. This put Tyrrell's very much at the top of the tree in the Hunter Valley for both Semillon and Shiraz.

IMAGES This page – Left – Old Vine. Right – Tyrrell's 4 Acres Vineyard. Opposite page – Above – Tyrrell's estate vineyards. Bottom – 2017 vintage sunrise in the vineyards. Bottles – Hunter Valley Semillon, Rufus Stone Heathcote Shiraz and Winemakers Selection Vat 9 Hunter Valley Shiraz.

## Innovation and leadership are two of the key family attributes that have been instrumental in Tyrrell's success







Bruce Tyrrell is one of the most highly regarded personalities in the Australian wine industry. in 2016 he received the prestigious 'Graham Gregory Award' at the 'New South Wales Wine Awards' which recognised his outstanding lifetime contribution to the New South Wales wine industry. In 2009 he was also announced as a "Hunter Valley living legend".





