

FAMILIA  
**TORRES**



Founded in 1870, Familia Torres is widely regarded as one of the world's most innovative wineries. They are also one of Spain's leading producers of premium quality wines – a position which was recognised when they were presented with 'The World's Most Admired Wine Brand' award.



**IMAGES** This page – Top – Torres Visitor Centre. Above – Torres Family, fourth and fifth Generation. Bottles – Sons de Prades Chardonnay (Conca de Barberà) and Purgatori (Costers del Segre). Opposite page – Fransola Cellar (Penedès).

Miguel A. Torres is widely regarded as one of Europe’s leading wine visionaries. After studying oenology and viticulture in Dijon and Montpellier he was responsible for pioneering a number of significant technological advances in the field of winemaking in both Spain and Chile. Today the company is run by his son, Miguel Torres Maczassek, the General Manager of Bodegas Torres, who succeeded his father in 2012.

## Bodegas Torres

Thanks to the investment that has been made in research and development in both viticulture and winemaking by the 4th and 5th generation members of the family, Familia Torres has gained an enviable reputation for their subtle blending of tradition with innovation.

Today the winery produces a comprehensive range of different styles, all of which bear the Torres

hallmark of quality. The range includes very accessible styles such as Viña Sol, which has held the position of the UK’s number one branded Spanish white wine for many years, to complex, iconic wines such as Reserva Real – a blend of Cabernet Sauvignon, Cabernet Franc and Merlot. Familia Torres are also known for their Super Premium and Reserva wines such as Fransola, Altos Ibericos, Celeste and Milmanda – all of which have become benchmarks in their own right.

Other wines within the range demonstrate Torres’ determination to be at the forefront of innovation and wine making development. One such wine is Purgatori from the Costers del Segre appellation. Made from a limited production of Garnacha, Cariñena and Syrah grapes from the estate in L’Aranyó, this wine derives its unique character from the continental climate and extremely arid conditions of the region. Another example is Sons de Prades, a new Chardonnay varietal from the famous Milmanda vineyards (DO Conca de Barberà) which is produced in relatively small quantities for the independent retail and restaurant sectors, where it has developed a strong following.



## Torres Spain

Familia Torres' reputation for combining innovation, dynamism and a commitment to quality has put them, and Catalonia, firmly on the world map. Today they remain a wholly independent and family-owned company, which is now run by 5th generation of the family.

As part of the 4th generation, Miguel A. Torres has been described as "one of Spain's most innovative and influential winemakers". As well as being one of the first exponents of stainless-steel tanks and temperature controlled fermentation, he also

pioneered the planting of non-Spanish grape varieties, such as Cabernet Sauvignon, in his native Spain. During the past 30 years Familia Torres have also focused on re-discovering ancient Catalan grape varieties that existed before Phyloxera. Today close to 50 of these "forgotten" varieties have been rescued and about six of them show great enological potential. Indeed, two of them – Garro and Querol – are already used in the top single vineyard wine Grans Muralles.

**IMAGES** This page – Bottom left – Milmanda Castle (Conca de Barberá). Top right – Miguel Torres Carbó, 3rd generation. Bottom right – Ancestral Varietal Querol.

Opposite page – Above – Finca Aiguaviva (Pyrenees). Below – Mas La Plana New Vinification and Ageing Room. Bottle – Mas La Plana Cabernet Sauvignon.

*Torres has gained an enviable reputation for blending tradition with innovation*





International recognition for Familia Torres came in 1979 with the 1970 vintage of a wine which was then known as Gran Coronas Black Label. Today this wine is better known as Mas La Plana. This first vintage of Torres's Cabernet-based wine won the famous Gault-Millau Paris Wine Olympiad tasting in 1979, at which Torres triumphed over some of the best French Chateau wines.

More recently Bodegas Torres once again received the "World's Most Admired Wine Brand" award in Drinks International's annual list of the world's leading wine brands. Having secured this position on two previous occasions Familia Torres is the only Spanish and European winery to lead the chart, and has consistently come first or second in the world ranking.



## Torres & Earth

From the time the company was founded, Torres have always been committed to “producing premium quality wines whilst retaining the utmost respect for the environment” with a strong emphasis on the use of biological methods and the elimination of products which harm the environment.

For generations the winery’s maxim has been “The more we care for the earth, the better our wine”. However, the film “An Inconvenient Truth”, produced by Al Gore in 2007, acted as a catalyst which encouraged Familia Torres to accelerate their environmental programme. Since then the ‘Torres & Earth’ programme ([www.torresandearth.com](http://www.torresandearth.com)) has been introduced to reduce CO2 emissions by 30% per bottle by 2020 compared to 2008 levels. The project includes many methods of reducing CO2, including eco-efficient transport, renewable energy, and the optimisation of water use, and since 2008 more than 12 million Euros have been invested in these schemes.



This project has already started to pay dividends, and between 2008 and 2016 Torres reduced its CO2 footprint by 15.6% (as certified by Lloyd’s). This measurement takes into account emissions generated by in-house activity, indirect emissions from electrical consumption and emissions that have been passed on by their raw material suppliers, including the impact of distribution and logistics. The latter represents more than 80% of Torres’ total carbon footprint, so Torres have encouraged their suppliers to follow their lead in reducing carbon emissions.

The environmental record of Familia Torres is widely recognised and Miguel A. Torres has undertaken numerous interviews with the media, putting climate change higher up the international agenda.

**IMAGES** Above – Visitors strolling along the vineyards. Below – Wine event during harvest time (Pacs del Penedés).  
Bottle – Cuvée Esplendor de Vardon Kennett (Alt Penedés).